## **Volunteer Opportunity:**

## **Steering Committee Members**

Walk On, Victoria is Greater Victoria's pedestrian advocacy group. Formed as a volunteer-run non-profit in September of 2014, Walk On, Victoria aims to give a voice to pedestrians and ultimately to make Victoria a safer and more enjoyable place for everyone to walk.



We are looking for keen, self-motivated people to join our Steering Committee for a term of at least 6 months. Steering Committee members must be able to attend monthly meetings at 7:30 pm on the second Tuesday of each month.

## Roles and responsibilities are <u>flexible</u> and can include:

- Advocating for pedestrians to all levels of government. Includes writing letters, reports, attending meetings, and participating in stakeholder sessions on municipal plans, programs and infrastructure projects.
- Engaging with community members and organizations—conducting member surveys, attending events, leading community walks, creating content for social media.
- Organizing events like Janky June and Walktober including running contests (e.g. photo or step counting contests), leading community walks.

## Who should apply:

- If you live in any Greater Victoria municipality and want to make your community safer and more enjoyable for walking
- You have experience in any of the following: advocacy, urban or transportation planning, local government, public speaking, written communications
- People who are looking to meet like-minded individuals who are passionate pedestrians and get involved with local issues

If you are interested, email <u>walkonvictoria@gmail.com</u> and include a short paragraph about why you are interested in joining the Steering Committee. We encourage people from all backgrounds to apply.